

Hear life the way it's meant to be heard.

Hearing Discount Program

You don't have to live in a world of muted, quieter sounds. We've teamed with HearPO®, a national hearing benefits provider, to give you 40% off the retail price* of hearing exams and hearing aid services. You also save on the latest styles and technologies of hearing aids. It's everything you need to make your world sound a little clearer.

This program is not insurance. That means no referrals, no claims ... no hassles! It's just a simple, convenient way to "take a little off the top" of your expenses.

Here's what you receive:

- Savings on many styles, from complete canal to behind-the-ear hearing aids.
- Cost break on the newest technologies, including programmable and digital instruments from leading manufacturers.
- Choice of over 1,500* participating locations across the country.
- Discounts on hearing aid repairs.

Save on hearing exams, aids and services.

With a money-back guarantee!

- Free demonstrations of the newest technologies.
- Free follow-up services for one whole year.

You should keep in mind that if your health insurance plan covers hearing aids or exams, follow your plan instructions first. Your out-of-pocket expenses could be lower.

*HearPO Website, www.hearpo.com/aetna, 1/06.

Did you know?

Hearing tests are quick, safe and painless. And since up to 95% of people with hearing loss can benefit from hearing aids, the condition doesn't have to rule your life. Our hearing discount program can help you take care of yourself!



We want you to knowSM



What Will I Pay?

Here are the typical prices* you'll pay for hearing aids** — after the applied discount. You'll receive the discount once you follow the "Four Steps To Save" process below. Check out the validation packet you'll receive in the mail for specific pricing and provider details.

Level	Behind The Ear	In The Ear	In The Canal	Complete In The Canal
Economy	\$549 – \$1,295	\$549 – \$1,195	\$995 – \$1,195	\$995 – \$1,295
Entry Level	\$1,195 – \$1,795	\$1,295 – \$1,595	\$1,295 – \$1,595	\$1,295 – \$1,595
Mid Level	\$1,595 – \$1,995	\$1,595 – \$1,895	\$1,595 – \$1,995	\$1,595 – \$2,295
Upper Level	\$1,995 – \$2,595	\$1,895 – \$2,495	\$1,995 – \$2,595	\$1,995 – \$2,695

*HearPO website, www.hearpo.com/aetna, 1/06.

**The most appropriate hearing instrument will be selected based on your needs. These discounts apply to all manufacturers, but the actual discount you receive will vary based on the manufacturer and the hearing aid.

Four Steps To Save

1. Find a nearby provider.

Call HearPO® customer service (weekdays, 9 a.m. – 6 p.m., EST) at 1-888-HEARING (1-888-432-7464), and identify yourself as an Aetna member to become eligible for the discount. Or, visit our Aetna Navigator™ site through www.aetna.com. From there, go to our online DocFind® directory and click on "Hearing Services" to find participating providers. Remember, you must call HearPO and receive the validation packet to become eligible for the discounts.

2. Before you know it, you'll get your validation package in the mail. It's your "ticket" to the program, and a great source of the savings you'll receive!

3. Make an appointment with your selected provider after you receive the packet.

4. Receive your discount at the point of purchase — it's that simple!

Money-back guarantee!

Simply try the program for 60 days. If you're not satisfied with the equipment or services, you'll get a full refund on anything you've purchased.

Hear what you've been missing.

Go to www.aetna.com or ask your employer for more information.

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If you need this material translated into another language, please call Member Services at 1-888-98-AETNA (1-888-982-3862).

Si usted necesita este documento en otro idioma, por favor llame a Servicios al Miembro al 1-888-98-AETNA (1-888-982-3862).

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