



**Dual Career Conference
June 19-20, 2007
Cornell University
Ballroom
Statler Hotel, Ithaca, NY 14853**

Conference Agenda

Tuesday, June 19, 2007

- 8:15 a.m.-8:45 a.m. Registration and Networking**
- 8:50 a.m. Introduction**
*Betsy Hillman, Dual Career Consultant
Cornell University*
- 8:55 a.m. Welcome**
*Robert L. Harris, Jr., Vice Provost for Diversity and Faculty
Development
Cornell University*
- 9:00 a.m. – 10:30 a.m. Roundtable Presentation and Discussion**
Facilitated by Betsy Hillman
A very popular session at past conferences, this directed round table presentation and discussion will be a time to share information about your program such as a best practice or unique or new initiative. Participants from institutions with a new program or considering beginning a program will be able to ask specific questions in a casual, supportive atmosphere.
- 10:30 a.m. – 10:45 a.m. Break**
- 10:45 a.m. – 12:15 p.m. Metrics: What to Track, Why to Track and How to Do It**
*Joan Murrin, Director, Dual Career Program
University of Iowa*
*Heidi McLaughlin, Assistant Director, Dual Career Program
University of Iowa*
This presentation will address how dual career programs demonstrate measurable outcomes. Topics will include results from a survey concerning what programs are already doing in this regard, why the information is collected, and how to go about developing a metrics system. There will also be a discussion on pros and cons of data collection.
- 12:15 p.m. – 1:15 p.m. Lunch**

- 1:30 p.m. – 2:30 p.m.** **Dean and Department Chair Panel Discussion**
A panel of Cornell deans and department chairs will answer questions provided to them prior to the conference and then field questions and comments from the floor.
- 2:30 p.m. – 3:15 p.m.** **An Environmental Scan of Faculty Relocation Programs in the US and Canada**
*Mary Everley, Director, Relocation Assistance Program
University of Minnesota*
*Jan Nolan, Director, Faculty Renewal and Academic Leadership Initiatives
University of Victoria*
The presenters will provide an overview of higher education relocation assistance programs from across the U.S. and Canada and discuss their relationships to campus dual career and work/life programs. In addition, recommendations for enhancing the recruitment and relocation experiences for new faculty and staff will be offered.
- 3:15 p.m. – 3:30 p.m.** **Break**
- 3:30 p.m. – 4:30 p.m.** **Cornell Interactive Theatre Ensemble**
This session will feature the Cornell Interactive Theatre Ensemble [CITE], Cornell's unique resource for education and training. CITE will present interactive theatre techniques utilized at Cornell to stimulate faculty discussion about the climate for accompanying partners in academic departments, and to provide opportunities for faculty leaders to practice strategic intervention when the climate is problematic.
- 4:30 p.m. – 5:30 p.m.** **Optional Roundtable Discussion – Spousal Academic Appointments**
*Jan Nolan, Director, Faculty Renewal and Academic Leadership Initiatives
University of Victoria*
This discussion is for anyone who works on spousal academic appointments and for those interested in the topic.
Jan Nolan will facilitate a conversation focusing on challenges and strategies.
- 7: 00 p.m.** **Dinner at the Johnson Art Museum**

Wednesday, June 20, 2007

- 8:00 a.m.** **Optional Roundtable Discussion “Starting a Dual Career Program”**
Experienced dual career consultants or those who have recently started programs, will be available for a facilitated conversation with attendees who are considering starting such a program or would like additional information.
- 8:45 a.m.** **Welcome Back**
Betsy Hillman
- 8:50 a.m.** **Business Meeting**
*Kama Willems, Recruiting Service Coordinator, Employee Services
Texas A&M*
- 9:15 a.m. – 10:15 a.m.** **Taking a Good Look at Ourselves: Conducting a Study of a Dual Career Program**
*Catherine Shaw, Assistant Provost
University of Michigan
Gilia Smith, PhD Candidate
University of Michigan*
The Dual Career Program at the University of Michigan has done a self-study over the past year. We'll be sharing information about what we did and why, giving particular attention to some puzzling questions we encountered, such as what defines success?
- 10:15 a.m. – 10:30 a.m.** **Break**
- 10:30 – 11:00 a.m.** **Higher Education Recruitment Consortium (HERC) Update**
Nancy Aebersold, University of California Office of the President and National HERC Director
Nancy Aebersold will provide an update about the rapid expansion of the Higher Education Recruitment Consortium (HERC) and newsworthy HERC initiatives.
- 11:00 a.m. – 11:45 p.m.** **Ten to Win: Headhunter Strategies to Connect Your Clients to Opportunities**
*Constance Thompson, Manager for Recruitment and Diversity Recruitment
Cornell University*
As dual career professionals, your role requires you to utilize strategic relationship-focused tactics to connect talent with opportunities, many times within a compressed time frame. During this session, Constance Thompson, a former agency headhunter, will share with you 10 proven tactics used by top headhunters aimed at enhancing the effectiveness of your recruitment efforts.
- 11:45 a.m. – Noon** **Conference Wrap-up**